

# Making The Most Of Your Chamber of Commerce

## Maximize Your Membership, Marketing, and Return on Investment

Being a part of the **Shorewood Chamber of Commerce** (just like any marketing) should never be looked at as just an expense... It's an investment in you and your business. Most of join and just wait for the business to start flowing in our doors or start making our phone ring. It's just not that simple. You will take away what you put into it, but where do you begin?



In this presentation, you will learn about ALL the opportunities you have to grow your business by making the most of your chamber membership. From meetings, to networking, to training and other member benefits, you will be amazed at the power of partnerships. It takes a little effort, but it's about what you and the opportunities with your chamber membership that will help you become a local Rock Star. Learn how to optimize your chamber website listing, how to network effectively, when to attend and sponsor events to your advantage, and how to discover other opportunities to promote your business (included in your membership.)

Keep in mind that 30-60 minutes is a blip on the radar in learning most of these techniques and technologies, but you'll learn more than you might in some full day seminars! This is not a sales presentation, "It's About You" and we'll teach you how to maximize your membership by making the most of marketing opportunities to connect with other chamber members and grow your business.

## ***DON'T MISS IT!***



Best Selling Author of:  
"It's Not About You, It's About Bacon"  
- Relationship Marketing in a Social Media World"

Recognized as one of the Top 40+ Digital Strategists in Marketing for 2014.

**Brian Basilico** is an internationally recognized speaker, author, trainer and adjunct professor. He brings over 30 years of marketing experience to his award winning internet marketing company, B2b Interactive Marketing, Inc. Brian is a syndicated blogger, and has been featured as an guest expert in Entrepreneur and Inc. magazines, as well as various news articles, radio shows, and podcasts.



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